



Year End Debt Investor Call - 2016

Another year of growth, returns and momentum

28 June 2016

A decorative graphic element at the bottom of the slide, consisting of a large, irregular shape with a gradient from red to orange to yellow, and a grey section on the left side.

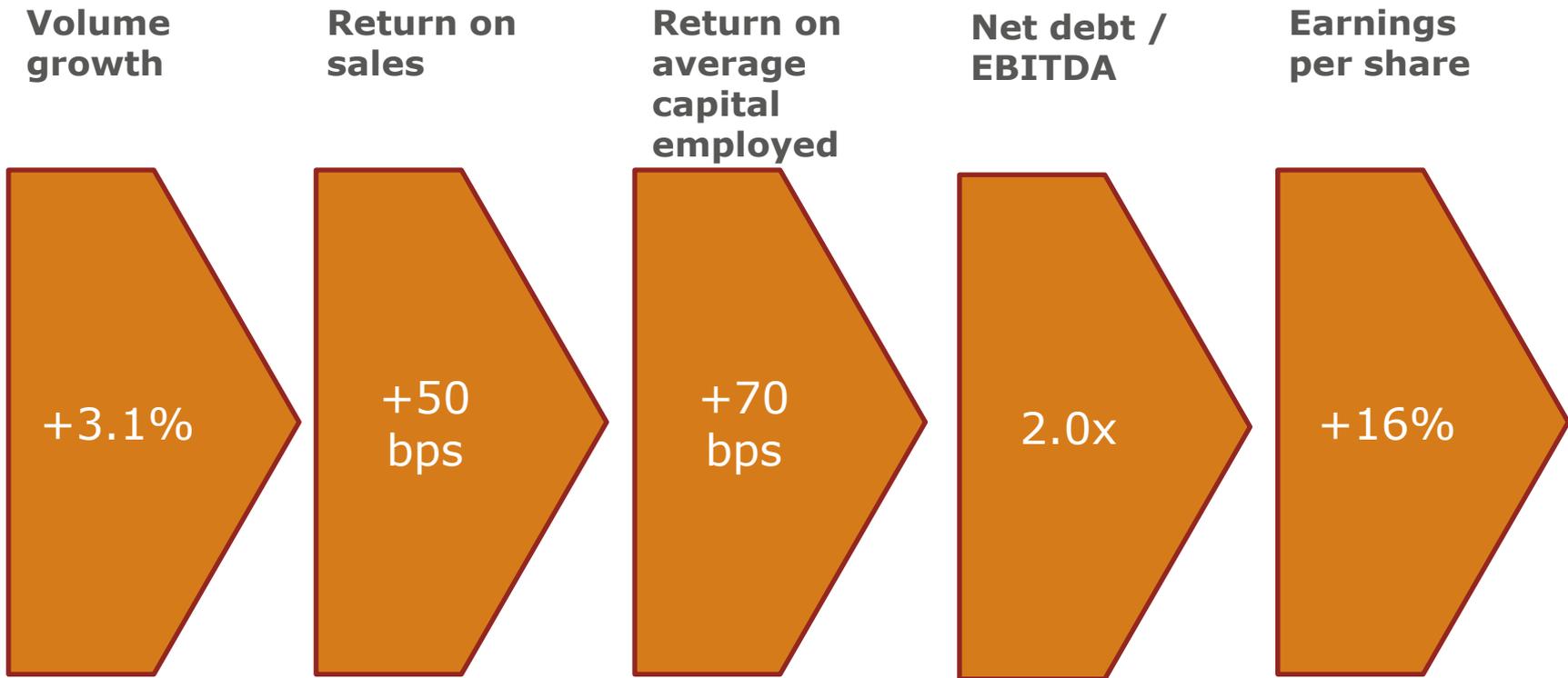
The Power of Less®

Another year of growth, returns and momentum

- Continued outperformance of the market
 - Volumes +3.1%
 - Growth in all regions
 - Excellent growth from pan-European customers
- Significant investment in strengthening the business
 - Five acquisitions in the 2015/16 financial year
 - New or expanded presence in 13 countries and c. 4,000 new employees
 - Investment to drive strategic priorities
- Further acquisitions announced today
 - Gopaca – corrugated business in Portugal
 - Creo – specialist Point of Sale / display in the UK
- Continued delivery against all our financial medium-term targets
- Good momentum into 2016/17



2015/16: another year of out-performance



Note – Volumes on a like-for-like basis. All figures on a constant currency basis, before exceptional items and amortisation

Sustainable delivery against medium term targets

| Metric | Medium-term target | 2015/16 | Progress |
|----------------------------------|--------------------------------|---------|-------------------------------|
| Volume growth ⁽¹⁾ | GDP ⁽²⁾ + 1% = 2.8% | 3.1% | ✓ Growing ahead of the market |
| Return on sales ⁽³⁾ | 8% - 10% | 9.3% | ✓ +50bps |
| ROACE ⁽³⁾ | 12% - 15% | 15.4% | ✓ +70bps |
| Cash conversion ⁽⁴⁾ | ≥100% | 112% | ✓ In target range |
| Net debt / EBITDA ⁽⁵⁾ | ≤2.0x | 2.0x | ✓ In target range |

(1) Corrugated box volumes, adjusted for working days, on a like-for-like basis

(2) GDP growth (year-on-year) for the countries in which DS Smith operates, weighted by our sales by country for the period April 2015– March 2016 = 1.8%. Source: Eurostat (13 May 2016)

(3) Calculated on operating profit before amortisation and exceptional items (on a constant currency basis)

(4) Free cash flow before tax, net interest, growth capital expenditure, pension payments and exceptional cash flows as a percentage of earnings before interest, tax, amortisation and exceptional items

(5) Calculation as defined by the Group’s banking covenants

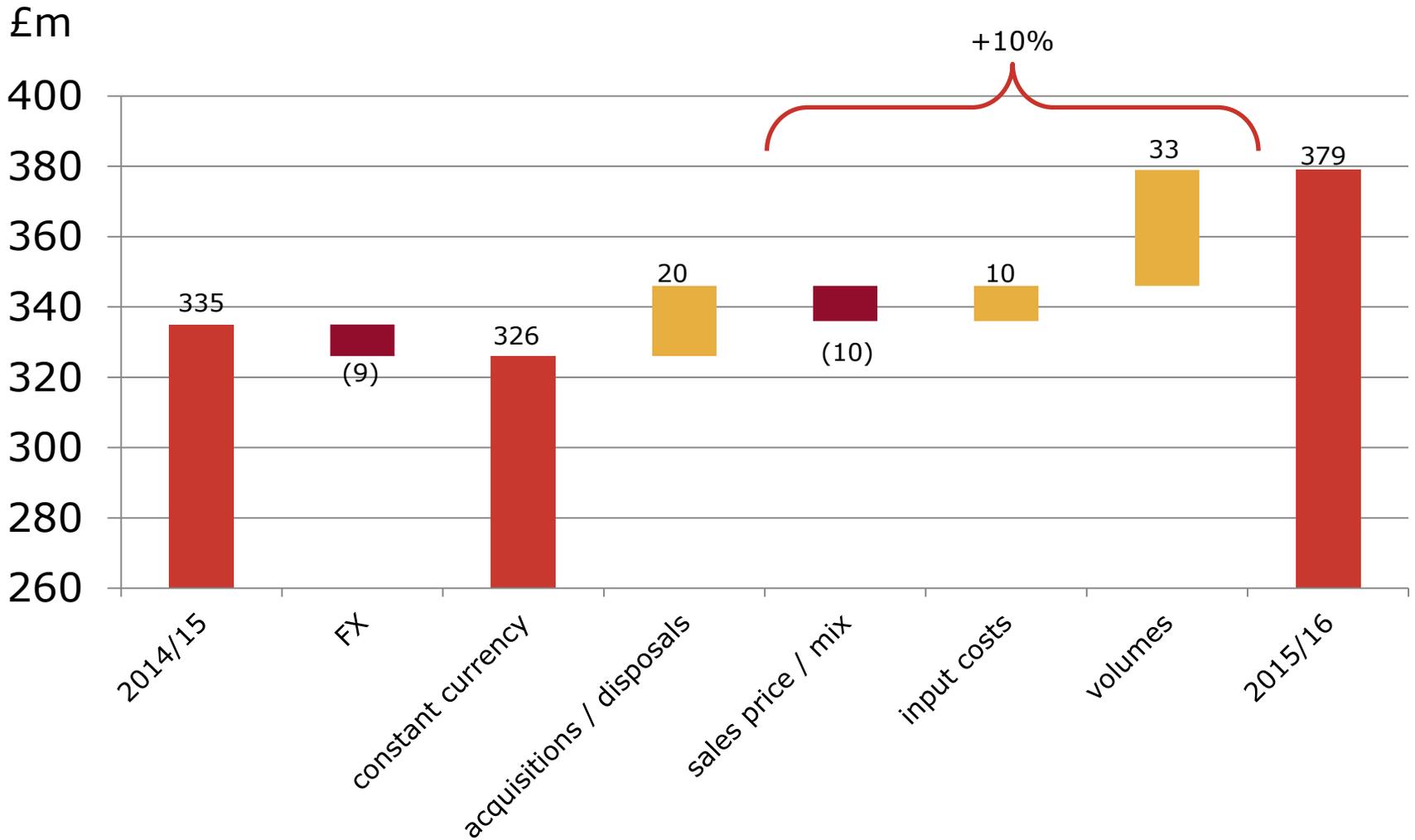
Financial highlights

| Continuing operations | 2015/16 | Change <i>constant currency</i> |
|---|----------------|--|
| Revenue (£m) | 4,066 | +9% |
| Operating profit ⁽¹⁾ (£m) | 379 | +16% |
| Return on sales | 9.3% | +50bps |
| Adjusted EPS ⁽¹⁾ | 27.4p | +16% |
| Dividend per share | 12.8p | +12% |
| Asset turnover ⁽²⁾ | 1.7x | 0bps |
| Return on average capital employed ⁽¹⁾ | 15.4% | +70bps |

(1) Before amortisation, exceptional items and share of associates

(2) Revenue divided by average capital employed for the year

Organic and acquisition driven profit growth



Sustained improvement in working capital

7

| £m | 2015/16 | 2014/15 |
|-------------------------|--------------|--------------|
| EBITDA | 506 | 452 |
| Working capital | 56 | 101 |
| Pension payments/other | (42) | (35) |
| Capex (net of proceeds) | (201) | (149) |
| Tax and interest | (81) | (62) |
| Free cash flow | 238 | 307 |
| FCF per share | 25.2p | 32.6p |

| | 2015/16 | 2014/15 |
|---------------------------------------|---------|---------|
| Average monthly working capital/sales | 1.6% | 2.7% |

Investing in the business

- Capex
 - Strict financial discipline and criteria
 - Opportunity to invest ahead of depreciation in growth and efficiency
- Acquisitions
 - Strict financial discipline and criteria
 - Track record of cost and cash synergies
- Strength of balance sheet
 - Consistent record of cash generation
 - Working capital discipline
 - Investment grade credit rating



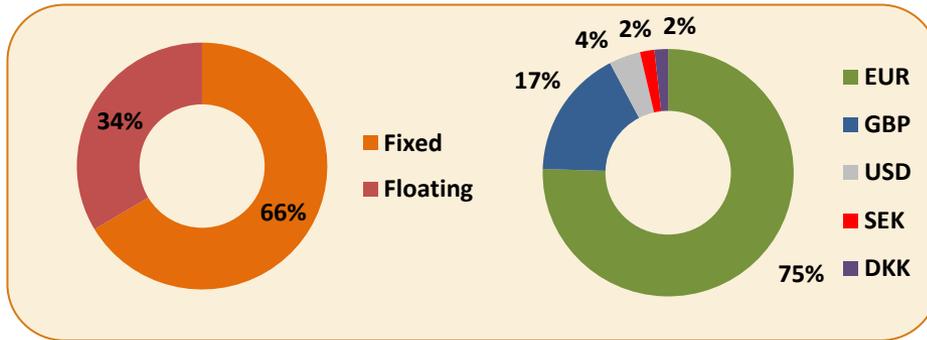
Appendix

Foreign exchange exposure

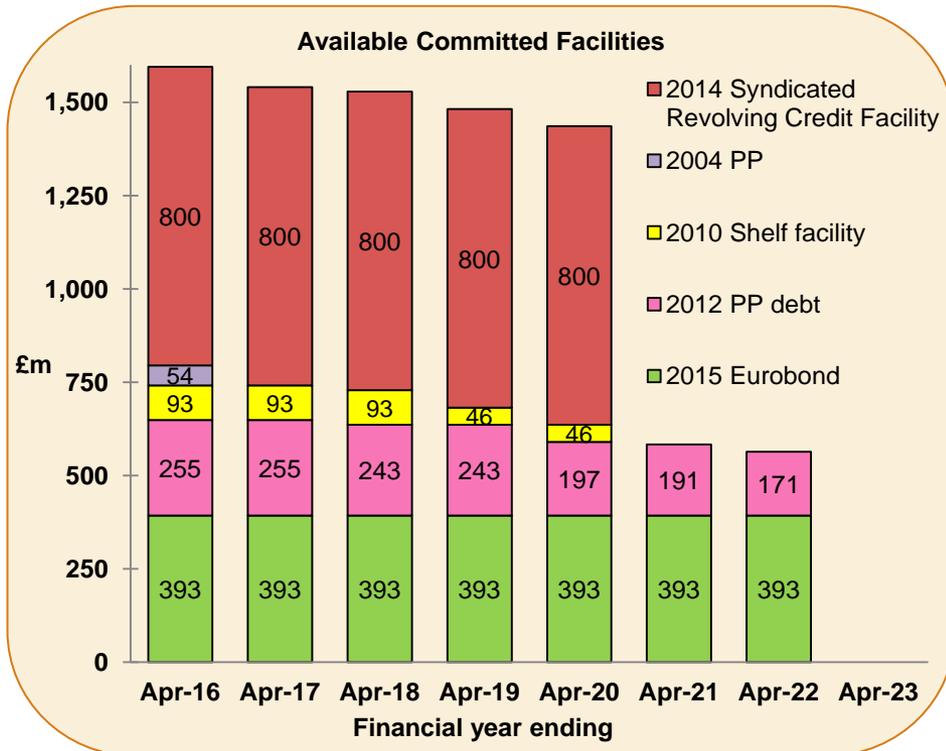
| 2015/16 | Revenue (%) | EBITA (%) | Average rate FY 2015/16 | Closing rate 30 April 2016 |
|---------|-------------|-----------|----------------------------|-------------------------------|
| GBP | 22% | 18% | | |
| EUR | 61% | 65% | 1.3401 | 1.2724 |
| PLN | 3% | 3% | 5.7321 | 5.5760 |
| SEK | 3% | 3% | 12.6004 | 11.6780 |
| DKK | 2% | 1% | 9.9082 | 9.4678 |
| USD | 2% | 4% | 1.4966 | 1.4673 |
| Other | 7% | 6% | | |

- Note that the difference in the % of GBP at EBITA versus revenue is due to a significant proportion of central costs being in GBP

Debt analysis



| | |
|-----------------------------|----------|
| Net Debt | £ 1,099m |
| Net Debt/ EBITDA ratio* | 2.0x |
| EBITDA/ Net Interest ratio* | 12.7x |



As at 30 April 2016, the weighted average remaining life of the Group's committed borrowing facilities was 4.7 years.

* Ratios as defined in the Group's banking agreements.