



## **Announcement**

### **Spicers – Senior Management Changes**

#### **Peter Damman – Appointed Divisional Chief Executive Spicers**

Peter Damman has been appointed as Divisional Chief Executive Spicers.

Peter, a Dutch national, has a degree and Doctorate in International Economics. He has gained considerable senior management experience in the office products sector. From 2007 to 2009 Peter was President Corporate Express Europe and this followed 9 years as Vice President Europe Office Depot.

#### **Jean Yves Sebaoun - Appointed Chief Operating Officer Spicers**

Jean Yves in recent months has been the interim Divisional Chief Executive Spicers and has done an excellent job in maintaining momentum within Spicers.

It has been decided to create the role of Chief Operating Officer within Spicers, in order to increase performance and Jean Yves has been appointed to this role. We are confident it will enable him to maintain this drive for outstanding performance.

Miles Roberts  
**Group Chief Executive**  
**DS Smith Plc**

3 March 2011